

ACCREDITATION GUIDE





At the World Design Council, we recognize the crucial role of higher education institutions in shaping the future workforce. As collaboration between humans and machines becomes commonplace, universities and private training providers play a vital role in guiding early adopters and future creative leaders toward ethical and professional pathways.

As the leading global authority for creative professionals, the World Design Council (WDC) stands as your ideal educational partner. We ensure that students trained under your institution's auspices are fully equipped to thrive in the future creative economy demands.

Get Recognized for Program Excellence

WDC Accreditation signifies your commitment to maintaining exceptional educational standards and ethical practices in Creative training. This accreditation not only differentiates your program globally but also gives your students a competitive edge.

Benefits for Your Institution



Global Recognition

Gain recognition for meeting WDC's rigorous standards, enhancing your institution's reputation.



Access to WDC Logo

Display the WDC accreditation logo on your website and promotional materials, showcasing your commitment to quality education.



Inclusion in WDC Database

Your accredited program will be listed in our searchable database on the WDC website, increasing visibility among potential students and employers.

Benefits for Your Students



Assured Quality

Students can be confident that their studies meet the highest educational standards and align with industry expectations.



Enhanced Employability

Graduates of WDC-accredited programs enjoy greater employability prospects, as employers recognize the quality and relevance of their training.



Discounted Membership

Accredited program graduates receive discounted rates on WDC Student Membership, providing access to exclusive benefits.

WDC Future Skills Framework

During the accreditation process, your program will be evaluated against the WDC Future Skills Framework. This framework outlines the key domains of skills required for the profession.



Knowledge & Advanced Tools Proficiency

The knowledge of techniques to carry out future creative economy demands.



Governance & Professionalism

The application of professional standards and ethical data practice.



Leadership & Personal Effectiveness

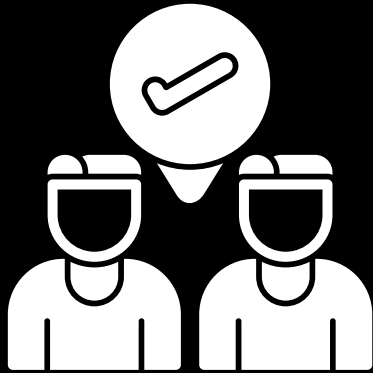
The knowledge and skills to work with others



Communication Skills

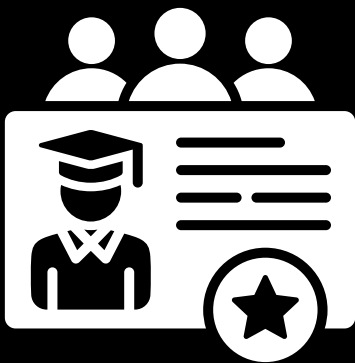
The ability to generate compelling data stories and share both insights and risks

Become an Approved Learning Partner



Elevate your institution's status further by becoming an Approved Learning Partner. This status acknowledges not only the quality of your training but also the institution itself. Approved Learning Partners undergo annual assessment against criteria encompassing advanced curriculum, pedagogical best practices, necessary infrastructure, industry connect, student support, and teaching quality.

Sponsor Your Students with WDC Membership



By sponsoring WDC Student Membership for your students, you can enhance their learning experience and access additional support aligned with the WDC Future Skills Framework. This sponsorship benefits both your institution and your students, fostering a collaborative learning environment.

Membership Options



Student Member

For Design students
(part-time or full-time)



Associate Member

Professionals with up to
5 years of relevant experience



Fellow Member

For professionals with 5+ years
of relevant experience

Benefits of WDC Membership

WDC Membership offers various benefits, including access to training resources, specialist networking opportunities, and invitations to exclusive events. With membership grades catering to different levels of education and experience, WDC supports professionals at every stage of their career.



Access to 100+ online certification course & resources



Invitations to monthly webinars & masterclasses



Status and recognition in the creative community



Specialist learning tracks for progression



Networking opportunities with your peers

WDC Membership is annual and provides access to an extensive range of benefits. You can find out more about WDC Membership at worlddesigncouncil.org

How WDC Accreditation Works

WDC Accreditation is provided free of charge to universities, colleges, and higher education training providers, in line with our mission to create future creative leaders. To receive accreditation, institutions must demonstrate adherence to futuristic curriculum, best practices, professional standards, and industry demands.

How to Apply

- Visit worlddesigncouncil.org/accreditation
- Complete the online application form for your course or program.
- Submit evidence demonstrating compliance with WDC standards.
- Receive a response within 2-4 weeks.

For inquiries regarding WDC Accreditation, please contact accreditation@worlddesigncouncil.org

About WDC

The World Design Council (WDC) is a global non-profit dedicated to fostering future design leaders and advancing Design & Design Thinking through international collaboration. We empower design professionals with future-ready skills, providing guidance in continuous innovation. WDC supports individuals, communities, organisations, and governments in using design thinking to address challenges for a more sustainable and equitable world.



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