

Shaping the Creative
Leaders of Tomorrow

Future Creative Minds
by World Design Council, UK



Booming Creative Economy

The creative economy is one of the fastest-growing sectors in the world, and it is projected to continue to grow in the coming years. This growth is being driven by a number of factors, including the rise of the digital economy, the growing demand for creative content, and the increasing importance of design and innovation.

Design thinking is a problem-solving process that emphasizes empathy, creativity, and iteration. Design thinking is becoming increasingly important in today's world, as businesses and organizations face complex challenges that require creative and innovative solutions.

Design thinking can help students to improve their problem-solving skills, creativity, and communication skills.

- Study by the University of California, Berkeley

Design thinking is one of the Top 10 skills that employers will need in the future.

- Report by the World Economic Forum

Companies that use design thinking are more likely to be successful than those that do not.












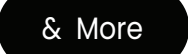
- Design Management Institute, USA



Future Creative Minds Program

A global skilling initiative by the World Design Council that aims to foster creative talents and prepare students for the growing creative economy. The program provides advanced learning modules, exposure to emerging technologies and trends, and opportunities to collaborate with global experts. The program is designed to provide its content through a mix of interactive e-learning modules, faculty modules, advanced tools, hands-on workshops, and masterclasses led by global experts. The delivery mode is flexible and can be integrated into the existing school curriculum across various levels.

Skill Modules

-  Innovation
-  Design Thinking
-  Problem Solving
-  Creative Skills
-  Critical Thinking
-  Analytical Skills
-  Sustainability
-  Ethics & Professionalism
-  Data Analysis
-  Practical Projects
-  Artificial Intelligence
-  & More

Benefits of the Program



World-Class Learning Modules

Students will gain access to advanced learning modules crafted by international experts in design practice, offering a global perspective and exposure to the latest trends and best practices.



Global Certificate

Upon successful completion of the program, students will be awarded internationally recognized certificates from the World Design Council, UK.



Exposure to Industry Experts

Students will have the opportunity to participate in workshops and masterclasses led by industry experts, gaining hands-on experience and the chance to collaborate with global leaders in the field.



Design Challenges

Students will have the chance to address global issues by working on design challenges aligned with the Sustainable Development Goals of the United Nations.



Design Showcase

Students will have the opportunity to showcase their creativity, providing your school with a platform to exhibit its commitment to creativity and social responsibility to various stakeholders.

Advantages to Partnering Schools

Partnering with the World Design Council (WDC) brings recognition and prestige to your school. It demonstrates your commitment to providing students with a world-class education in Design Thinking and Innovation.



Partnering with WDC for the Global Skilling Program



Global Platform for Schools to Showcase Student Creativity



Faculty Development Program for Teachers



Advanced Teaching Materials for Effective Delivery



Global Learning Modules integrated into Existing CBSE Curriculum



Workshops & Masterclasses by Industry Experts for Faculties



Recognition for Commitment to Design Thinking and Innovation



& More

Advantages to Students

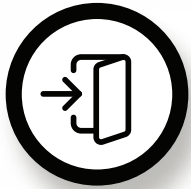
Students derive advantages from WDC's cutting-edge learning modules and international workshops, seamlessly integrated into the CBSE curriculum, providing hands-on experience and recognition through globally recognized certificates. Additionally, by participating in design challenges aligned with the United Nations' Sustainable Development Goals, students contribute to global issues, showcasing their innovative solutions on a worldwide stage, further enhancing the synergy between WDC's global curriculum and CBSE standards.



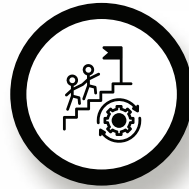
**Global Exposure
Through an
International Skilling
Program**



**Internationally
Recognized
Certificates upon
Program Completion**



**Access to Advanced
Learning Modules by
Design Experts**



**Design Challenges
Addressing UN
Sustainable
Development Goals**



**Integrated Modules
into Existing CBSE
Curriculum**



**Design Showcase
Opportunity to
Showcase Creativity**

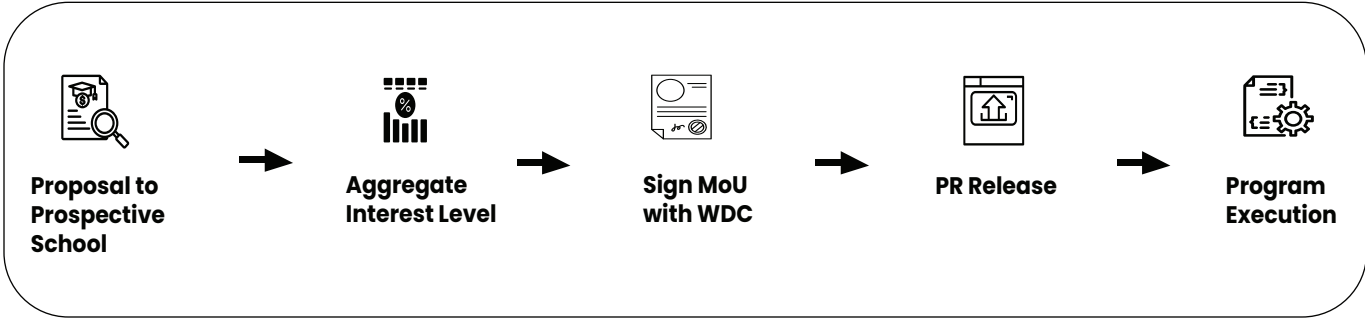


**Workshops and
Masterclasses by
Experts**

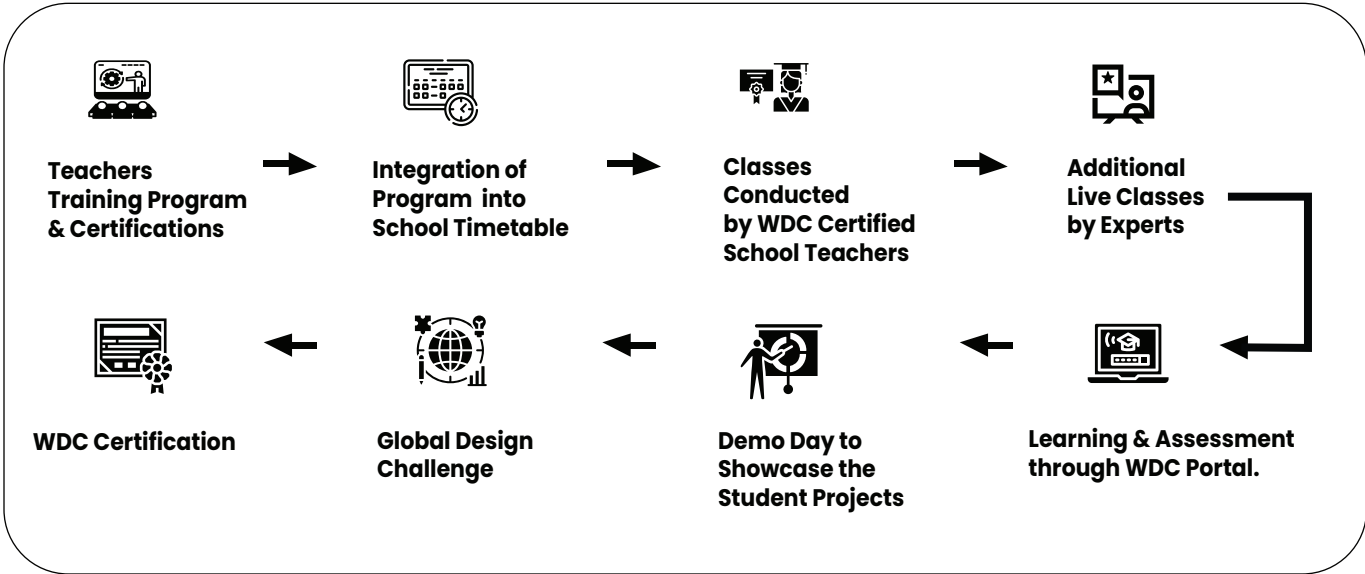


**Prestigious World
Design Council
Membership**

THE PROCESS



PROGRAM EXECUTION



About WDC



The World Design Council (WDC) is a global non-profit dedicated to fostering future design leaders and advancing Design & Design Thinking through international collaboration. WDC empowers design professionals with future-ready skills, providing guidance in continuous innovation and supports individuals, communities, organisations, and governments in using design thinking to address challenges for a more sustainable and equitable world.

WDC Membership Advantages



Professional Development : Through certification courses, webinars, workshops, and master-classes



Networking Opportunities : With design professionals & mentors worldwide



Stay Updated : Through industry news, updates & newsletters



Portfolio Enhancement : Through globally recognised professional body



Access to Resources : Advanced resources, tools & best practices



Engage & Collaborate : In global design challenges & competitions



Career Opportunities : Discover job, internships & leadership opportunities



More



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